Integrate barcode data with mobilized enterprise apps

Enterprise-to-mobile retail, distribution, and manufacturing apps created with Webalo can now read and use barcode data on any Android or Apple smartphone or tablet.

It's exceptionally easy and incredibly fast to give your customers direct access to their ERP or product databases using SKU input through a Webalo app. Using the Webalo Administrative Website, simply designate the mobile app fields that will use the barcode as its input, and Webalo will automatically launch the camera, capture the barcode, and enter its value into the barcode field. The user can then enter any additional data, select Submit, and send the data directly to the enterprise application.

There are countless uses for barcode input to backend enterprise applications. For example:

- **Review real-time inventory data for a specific SKU**
- **Look up pricing and costs**
- **Place an order through your ERP system**
- **Retrieve SKU-specific marketing campaign details**

If you can imagine it, Webalo can make it happen with Enterprise Mobility in Minutes.™