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## WEBALO ENLISTS NUBISON TO BRING THE WEBALO MOBILE DASHBOARD'S ENTERPRISE-TO-MOBILE PLATFORM TO CHILE

Chilean solution provider will enable businesses to connect their mobile users to enterprise content and functions in hours - 100x faster than traditional mobile application development

**LOS ANGELES - APRIL 20, 2010** - The pressure on IT departments to provide mobile employees with access to their enterprise data and functions is a global challenge - one that's being solved by Webalo and introduced in Chile with the help of Nubison.

The Webalo [Mobile Dashboard](#) (MD2) replaces the traditional mobile application development infrastructure which relies on development tools, specialized IT skills, middleware, APIs, and months of programming, with a simple platform for connecting directly - without coding - to existing enterprise databases, reports, XML Web services, and websites. In Chile, Nubison is the first solution provider to offer MD2 in the country, and it's eager to help Chilean businesses discover the advantages of delivering enterprise-to-mobile capabilities in hours.

"The Webalo Mobile Dashboard will give our customers in Chile an incredibly simple but extremely powerful tool for connecting smartphone users with the enterprise," said Carlos Teixidó, Nubison's General Manager. "It's the best method we've ever seen for extending enterprise resources." From the perspective of Webalo, CEO Peter Price observed that "Nubison understands the needs of businesses in their market, and they can offer unique insights and provide a level of support that's appropriate for that market. Their enthusiasm for MD2 is very encouraging, and we're glad to have their level of commitment."

Chilean businesses can expect to realize the same benefits that are being enjoyed by Webalo's Fortune-ranked customers in North America - the ability to select user-specific data and functionality from multiple enterprise applications and deliver them, in hours, to BlackBerry, Windows Mobile, Android<sup>1</sup>, iPhone<sup>2</sup>, Palm, Symbian, and Java-enabled smartphones. Without the coding, waiting, or cost of traditional mobile application development, mobile workers can be productive months sooner, modifications can be made quickly and easily as needs change, and expenses remain low because MD2 is available as a service, either hosted in the cloud or installed as a virtual appliance behind the firewall.

About Webalo

The [Webalo Mobile Dashboard](#) changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of any end user.

Webalo technology eliminates the need for traditional mobile application development tools and custom programming to provide - in hours, instead of weeks or months - mobile access to the specific enterprise data and functions that smartphone users rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use [Webalo's Mobile Dashboard](#) to let administrators easily select, from their existing

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enterprise applications, the exact data and functions that mobile users need so they can work more efficiently and productively.

The [Webalo Mobile Dashboard](#) - available in hosted and virtual appliance versions - lets non-IT business administrators easily and rapidly configure the connections between enterprise apps and smartphones and then, in seconds, conforms the settings to the native user interface of BlackBerry, Windows Mobile, Android<sup>1</sup>, iPhone/iPad<sup>2</sup>, Palm, Symbian, and Java smartphones and Flash-enabled browsers.

Founded in 2000, Los Angeles-based Webalo is privately held. Additional information about Webalo's products, customers, and partners is available at [www.webalo.com/pr/nubison.html](http://www.webalo.com/pr/nubison.html) .

<sup>1</sup>Available April 2010 <sup>2</sup>Available June 2010

### **About Nubison**

[Nubison](#) is a mobile solutions and professional services provider, and a BlackBerry Alliance Member.

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