

WEBALO, INC.
11835 WEST OLYMPIC BLVD. SUITE 700E
LOS ANGELES, CA 90064
+1 (310) 828-7335 / FAX: +1 (310) 828-5805
www.webalo.com

For more press information contact:
Abigail Johnson/Paul Michelson
Roeder-Johnson Corporation
Redwood City, CA USA
+1 (650) 802-1850
<http://email.roeder-johnson.com>

For more customer information contact:
Peter Price
Webalo, Inc.
Los Angeles, CA USA
+1 (310) 828-7335 / Fax: +1 (310) 828-5805
pprice@webalo.com

*****FOR IMMEDIATE RELEASE*****

ANALYST REPORT UNDERSCORES WEBALO'S CAPABILITIES AS KEY TO ENABLING BEST IN CLASS USE OF BUSINESS INTELLIGENCE

Mobile Business Intelligence Is a Critical Component For a Complete Solution But Extremely Tough to Implement

LOS ANGELES, CA - DECEMBER 17, 2008 - According to a recent report published by Aberdeen, a Harte-Hanks Company (NYSE:HHS), companies like Webalo, in partnership with business intelligence software providers, hold the key to enabling delivery of business intelligence to an increasingly mobile workforce, that could bring the advantages of "pervasive BI" to the enterprise, starting with Best-in-Class organizations.

According to David Hatch, vice president and principal analyst of Aberdeen's Business Intelligence Practice, and author of the report, "The availability of advanced mobile enablement has acted as a driver for growth of the mobile workforce's use of business intelligence applications as the need for customer intelligence, reporting and analytics has grown."

The Aberdeen Report, titled, "Mobile Business Intelligence: A Path to Pervasive BI?", investigates whether "mobile BI" can enable the goal of "pervasive BI", and the related performance advantages that can be realized if a Best-in-Class approach to implementation is followed.

Hatch went on to say, "There are many technologies and therefore many technological skills and fluencies to learn when it comes to delivering BI capabilities to mobile workers. . . Webalo, in partnership with BI software providers such as Actuate, delivers a solution that meets mobile users' unique requirements rather than simply delivering a menu of canned reports."

Webalo has created The Mobile Dashboard™, a software service that allows administrators - working from a Web browser - to configure mobile users of devices such as RIM BlackBerry, Microsoft Windows Mobile, Palm Treo, and Java-enabled smartphones to receive pre-existing, internal reports from spreadsheets or business applications right on those devices. The reports are dynamically generated and preserve the look and feel of each handheld device, tailoring themselves to the native screen sizes.

The top markets for the Webalo Mobile Dashboard service include retail, financial services, entertainment and hospitality sectors, as well as any company whose executives or mobile work force would benefit from real-time access to business intelligence, and other corporate information, on their mobile, handheld devices.

About Aberdeen Group, a Harte-Hanks Company

Aberdeen is a leading provider of fact-based research and market intelligence that delivers demonstrable results. Having benchmarked more than 30,000 companies in the past two years, Aberdeen is uniquely positioned to educate users to action: driving market awareness, creating demand, enabling sales, and delivering meaningful return-on-investment analysis. As the trusted advisor to the global technology markets, corporations turn to Aberdeen™ for insights that drive decisions.

For additional information, visit Aberdeen <http://www.aberdeen.com>

About Webalo

Webalo technology transforms enterprise applications and data to make them compatible with mobile devices. This eliminates the need for traditional custom programming, reducing the deployment of mobile applications from weeks or months to, in most cases, less than a day. The resulting "anywhere, any time, on-demand" availability of enterprise data on handheld devices turns such devices into viable alternatives to desktop, laptop, and palmtop computer hardware, and lets mobile employees work more productively — on the spot — to solve problems, answer questions, monitor operations, close sales, and make informed decisions.

The Webalo Mobile Dashboard Service — available both as a hosted service and as a behind-the-firewall appliance — lets non-IT business administrators securely specify the content of mobile-accessible information, and the companion Webalo Proxy Server configures it, in seconds, to conform to the native user interface of any BlackBerry, Windows Mobile, Palm, Symbian, or Java-enabled smartphone. Webalo's technology transforms the role of Service Oriented Architecture (SOA) into a User Oriented Architecture, enabling Web services to communicate with users as effectively as they communicate with other system services.

Software vendors and system integrators such as Actuate, IBM, Nokia, and RIM are working with Webalo to enhance both their service oriented business applications and their mobile devices. Los Angeles based, Webalo is privately held and was founded in 2000. For further information, visit www.webalo.com.

-30-

Editors, note: All trademarks and registered trademarks are those of their respective companies.

Additional background information is available at www.roeder-johnson.com.

To obtain a copy of the Aberdeen report, visit: <http://www.aberdeen.com/link/sponsor.asp?cid=5374>.