

## WEBALO PROFILED IN NEW STUDY ON mHEALTH

### Meeting requirements and overcoming limitations in mobility for health care and hospital administration play to Webalo's strengths

LOS ANGELES - OCTOBER 13, 2011 - A new study about mobility in healthcare shows the clear advantages of mobile access to enterprise resources. In the [Galvin Consulting](#)/Technology Coast Consulting report, "Transforming Healthcare with [mHealth](#) Solutions," [Webalo](#) is included in a list of ten mobile enterprise application platform (MEAP) vendors, each with a specific value proposition for the healthcare sector. Webalo was chosen for its breakout mobile development technology and ability to quickly and easily leverage existing medical enterprise resources for fast time-to-market.

In three major areas where MEAPs can be differentiated - multi-device support, access to multiple enterprise applications, and security - [Webalo](#) meets the criteria of each. It provides Android, Apple, BlackBerry and Windows Phone compatibility; integrates data and tasks from IBM, Microsoft, Oracle, SAP, and other enterprise and in-house applications; and uses existing security protocols.

Analysts Carolyn Galvin of Galvin Consulting and Amy von Kaenel of Technology Coast cite the cost benefits and revenue-generating potential of mHealth - two advantages that the U.K.'s National Health Service (NHS) realized within days of [testing](#) Webalo.

"NHS used Webalo's mobile development platform to quickly develop the system, without adding any additional IT development or operations staff," the study reports. "NHS is able to create new healthcare apps within short timeframes - days or even hours in some cases. Like the mobility contagion affecting the entire healthcare industry, mobile application development tools are increasingly being viewed as a means to greater productivity in healthcare settings."

The NHS used [Webalo](#) to create a smartphone-based medical consultation, diagnosis, and care system; a pharmacy application to enable pharmacists to respond to requests for medication from their mobile devices; and an operations monitoring capability that provides administrators with key performance indicators about the speed and quality of patient care. One took as little as 90 minutes to create (the longest a few hours), but they all provided capabilities that would have been cost-prohibitive using traditional mobile application development.

Arseus, a multinational company that provides products, services and concepts for healthcare, is also relying on Webalo to reduce the cost of enterprise mobility and accelerate deployment.

Using Webalo, each organization can combine data and functionality from multiple sources and configure them for individual users - streamlining smartphone or tablet interactions by providing access to the exact content users need - for example, specific patients at NHS, or a regional manager's

customers at Arseus. As the study observes, "...the Webalo service enables healthcare organizations to respond to user demand for mobile access orders of magnitude more rapidly, cheaply and efficiently."

"When discussing mobility in the healthcare market, we consistently heard terms such as 'explosive' and 'exponential' when talking to sources about the projected growth in devices, applications, and software," say Galvin and von Kaenel. "Physician demand for smart devices, particularly tablets, is expected to drive this growth, but other healthcare workers are also pushing for increased mobility, particularly given the dual goals of improved patient care and lower costs."

"Healthcare is a real-time profession," observes Webalo CEO Peter Price, "and Webalo can put patient information, clinical data, diagnostic reference material, and drug advisories in caregivers' hands as they're working with a patient. Lots of other MEAPs can provide the same end result, but they'll take weeks or months to do it. [Webalo](#) delivers enterprise mobility in minutes with none of the complexity of traditional mobile application development."

#### About Webalo

[Webalo](#) changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones and tablets 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of end users.

Webalo technology eliminates the need for traditional mobile application development tools and custom programming to provide - in hours, instead of weeks or months - mobile access to the specific enterprise data and functions that smartphone and tablet users rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use Webalo to let administrators easily select, from their existing enterprise applications, the exact data and functions that mobile users need so they can work more efficiently and productively.

[Webalo](#) - available in hosted and virtual appliance versions - lets non-IT business administrators easily and rapidly configure the connections between smartphones and tablets and enterprise apps from vendors such as IBM, Oracle, SAP, and Microsoft, as well as from in-house applications. Then, in seconds, Webalo provides access to these applications through a native user interface on Android, Apple, BlackBerry or Windows Phone smartphones or tablets.

Founded in 2000, Los Angeles-based Webalo is privately held. Additional information about Webalo's products, customers, and partners is available at [www.webalo.com](http://www.webalo.com) and [http://www.webalo.com/pr/2011-10-13\\_mHealth\\_pr.html](http://www.webalo.com/pr/2011-10-13_mHealth_pr.html). You can follow Webalo on Twitter: @WebaloInc.

# #