

## WEBALO SHOWCASING CUSTOMERS' ENTERPRISE-TO-MOBILE SUCCESSES AT BLACKBERRY WORLD IN ORLANDO, MAY 3-5, 2011

The UK's National Health Service, a Wireless Leadership Award finalist, will be presenting at RIM's annual conference, describing how Webalo let them achieve enterprise mobility in minutes

LOS ANGELES - MAY 2, 2011 - [Webalo](#) is marking a year of enterprise-to-mobile success stories at this year's [BlackBerry World](#) conference. Among those attending will be representatives from the National Health Service's University Hospitals Birmingham ([UHB](#)), whose [experience](#) with Webalo has changed the way that medical professionals and administrators provide care and manage operations at UHB. Their work has also qualified UHB as a finalist in the BlackBerry-sponsored Wireless Leadership Award competition. BlackBerry World is being held from May 3-5 at the World Center Marriott Orlando, Florida.

On Tuesday, May 3, at 2:30 p.m. in the Demo Theater, Webalo CEO Peter Price will demonstrate Webalo in a session entitled "Enterprise to Mobile 100 Times Faster." The presentation includes customer examples that illustrate how Webalo's enterprise-to-mobile connectivity technology can, in minutes, transform enterprise data and functionality for use on any smartphone or tablet. Attendees will see how easy it is to combine resources from multiple enterprise applications to create mobile connections in minutes. By leveraging their existing resources, companies can avoid the high cost of developing and maintaining a new layer of standalone mobile apps.

Webalo, a Silver Sponsor at BlackBerry World, will be in Booth 112 in the Solutions Showcase, Palms Ballroom.

### About Webalo

[Webalo](#) changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of end users.

Webalo technology eliminates the need for traditional mobile application development tools and custom programming to provide - in hours, instead of weeks or months - mobile access to the specific enterprise data and functions that smartphone users rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use Webalo to let administrators easily select, from their existing enterprise applications, the exact data and functions that mobile users need so they can work more efficiently and productively.



Webalo - available in hosted and virtual appliance versions - lets non-IT business administrators easily and rapidly configure the connections between smartphones and enterprise apps from vendors such as IBM, Oracle, SAP, and Microsoft, as well as from in-house applications. Then, in seconds, Webalo provides access to these applications through a native user interface on Android, Apple, BlackBerry, Symbian, Windows Mobile, or Java-enabled smartphones or tablets.

Founded in 2000, Los Angeles-based Webalo is privately held. Additional information about Webalo's products, customers, and partners is available at [www.webalo.com](http://www.webalo.com).

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