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UK'S NATIONAL HEALTH SERVICE TO PRESENT INNOVATIVE MOBILE STRATEGY AT BLACKBERRY WORLD 2011 MAY 3-5

Stephen Chilton, Director of IT for renowned University Hospitals Birmingham, will describe how his team mobilized and integrated multiple enterprise resources in minutes with Webalo

BLACKBERRY WORLD 2011 HIGHLIGHTS

- May 3 at 2:30 p.m.: Peter Price, CEO of Webalo, will present "Enterprise-to-Mobile 100 Times Faster" in the Demo Theater, Palms Ballroom
- May 5 at 10:15 a.m.: Stephen Chilton will speak at "Public Sector Leaders in Mobility" in the Crystal Ballroom
- Visit Webalo in Booth 112 in the Solutions Showcase, Palms Ballroom

LOS ANGELES - APRIL 28, 2011 - Within the UK's National Health Service, University Hospitals Birmingham ([UHB](#)) is renowned as an innovator in the use of information technology. At BlackBerry World 2011, on May 5 at 10:15 a.m., Stephen Chilton, UHB Director of IT, will describe how, using [Webalo](#), UHB required only minutes of IT time (instead of the normal weeks, months or years required when using traditional mobile application development tools) to provide mobile access to each of a neurological referral application, a pharmaceutical database, and a business intelligence dashboard for administrators.

These enterprise-to-mobile connections have helped to improve hospital operations and the quality of care, while maintaining complete privacy and security. The impressive results have positioned UHB as a finalist for a Wireless Leadership award. Winners will be announced at BlackBerry World 2011, which is being held from May 3 -5 at the Orlando World Center Marriott, Florida.

Webalo has enabled mobile access for hundreds of mobile users at UHB, and many more are expected to benefit from enterprise-to-mobile connectivity as usage expands. A case study, "Healthcare's Mobile Future will not be Programmed", which describes UHB's successful enterprise to mobile strategy, is available from the Webalo [website](#).

About Webalo

[Webalo](#) changes the economics of enterprise mobility. It provides the enterprise-to-mobile infrastructure that puts enterprise data and functions on smartphones 100 times faster than traditional approaches to mobile application development, and it provides personalized mobile capabilities that meet the individual needs of end users.

Webalo technology eliminates the need for traditional mobile application development tools and custom programming to provide - in hours, instead of weeks or months - mobile access to the specific enterprise data and functions that smartphone users rely on to do their jobs. Rather than build new mobile applications or purchase proprietary mobile versions of a vendor's enterprise applications, organizations can use Webalo to let administrators easily select, from their existing enterprise



applications, the exact data and functions that mobile users need so they can work more efficiently and productively.

Webalo - available in hosted and virtual appliance versions - lets non-IT business administrators easily and rapidly configure the connections between smartphones and enterprise apps from vendors such as IBM, Oracle, SAP, and Microsoft, as well as from in-house applications. Then, in seconds, Webalo provides access to these applications through a native user interface on Android, Apple, BlackBerry, Symbian, Windows Mobile, or Java-enabled smartphones or tablets.

Founded in 2000, Los Angeles-based Webalo is privately held. Additional information about Webalo's products, customers, and partners is available at www.webalo.com.

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