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*****FOR IMMEDIATE RELEASE*****

LIONSGATE AND WEBALO SIGN MOBILE APPLICATION PARTNERSHIP

Studio Executives First to Receive Box Office Data and Other Metrics
Direct to their Mobile Devices

HOLLYWOOD and LOS ANGELES, CA - FEBRUARY 11, 2008 - LIONSGATE (NYSE:LGF), the leading next generation studio, and Webalo, Inc. today announced an agreement that will enable the studio's executives to be the first to receive smartphone access to up-to-the-minute figures about box office receipts and other performance data. This unique mobile access to time-critical performance metrics was accomplished in a nearly turn-key fashion by utilizing Los Angeles-based Webalo's *Mobile Dashboard* Platform.

The Mobile Dashboard permits companies to constantly extract critical information from internal business reports, and distribute that data directly to the smartphones carried by their mobile workforce. Formatting of the data for easy reading is done automatically by Webalo's platform, and the initial deployment of these reports can be done in-house in a few hours using a simple Web browser interface.

When obtaining data via their mobile device, Lionsgate executives will receive real-time box-office and financial data from their internal SAP system reports. The Webalo Mobile Dashboard then reformats each report dynamically to conform to the look and feel of each executive's mobile device, thus guaranteeing readability - and ships it off to the device on demand.

"We take great pride in our position as the leading next generation studio," said Leo Collins, Lionsgate Chief Information Officer. "Key to our strategy is to aggressively embrace new media and technology, and to continuously seek innovative models both in terms of our content delivery and in our business infrastructure."

Peter Price, Webalo's president and CEO, added, "Up-to-the minute box office and other vital performance data right to your pocket represent the next 'must-have' for the entire entertainment industry. We are delighted that Lionsgate has utilized our unique platform to take such a pioneering step." Price commented that entertainment executives have been crying-out for ways to increase their business efficiency, save money, and make more informed decisions, "...and our Mobile Dashboard fits those needs to a 'T'," he said.

Lionsgate expects to expand the Mobile Dashboard offering internally to several hundred employees and associates in the future.

About Webalo

Webalo technology transforms enterprise applications and data to make them compatible with mobile devices. This eliminates the need for traditional custom programming, reducing the deployment of mobile applications from weeks or months to, in most cases, less than a day. The resulting

“anywhere, any time, on-demand” availability of enterprise data on handheld devices turns such devices into viable alternatives to desktop, laptop, and palmtop computer hardware, and lets mobile employees work more productively - on the spot - to solve problems, answer questions, monitor operations, close sales, and make informed decisions.

The Webalo Mobile Dashboard Service - available in both Internet-based and enterprise appliance-based implementations - lets non-IT business administrators securely specify the content of mobile-accessible information, and the companion Webalo Proxy Server configures it, in seconds, to conform to the native user interface of any BlackBerry, Windows Mobile, PocketPC, Palm, Symbian, or Java-enabled smartphone. Webalo’s technology transforms the role of Service Oriented Architecture (SOA) into a User Oriented Architecture, enabling Web services to communicate with users as effectively as they communicate with other system services.

Software vendors and system integrators such as Actuate, IBM, Nokia, RIM, and Xactly are working with Webalo to enhance both their service oriented business applications and their mobile devices. Los Angeles based, Webalo is privately held and was founded in 2000. For further information, visit www.webalo.com.

ABOUT LIONSGATE

Lionsgate is the leading next generation studio with a major presence in the production and distribution of motion pictures, television programming, home entertainment, family entertainment, video-on-demand and digitally delivered content. The Company is leveraging its content leadership and marketing expertise through a series of partnerships that include the operation of the FEARNet branded VOD and Internet horror channel with Sony and Comcast, the expected fall 2009 launch of epix, the new premium entertainment channel with partners Viacom, Paramount Pictures and MGM, investment in the leading young men's digital distribution platform Break.com, ownership of the premier independent television syndication company Debmar-Mercury and an alliance with independent filmed entertainment production and distribution company Roadside Attractions. Lionsgate also has forged partnerships with leading content creators, owners and distributors in key territories around the world, including Televisa in the U.S. and Latin America, StudioCanal in the UK, Hoyts and Sony in Australia and Eros International in India.

On January 5, 2009, Lionsgate announced its plan to acquire the TV Guide Network and TVGuide.com. The deal is expected to close on February 28, 2009.

The Company has generated more than \$450 million at the North American theatrical box office in the past 12 months and has forged leadership positions in television and home entertainment with the production of such critically-acclaimed television series as “Weeds” and “Mad Men,” the distribution of “Tyler Perry's House of Payne,” “Family Feud,” “South Park,” “Trivial Pursuit” and “The Dead Zone,” and nearly 7% market share and the industry's leading box office-to-DVD conversion rate in home entertainment. Lionsgate handles a prestigious and prolific library of approximately 12,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate brand is synonymous with entrepreneurial innovation and original, daring, quality entertainment in markets around the globe.

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Editors, note: All trademarks and registered trademarks are those of their respective companies.

Additional background information is available at www.roeder-johnson.com.