

News

IX Infotech Partners With Webalo to Make Critical Business Information Available on Mobile Devices

IRVINE, Calif. & SANTA MONICA, Calif.-(Business Wire)-April 16, 2007 - IX Infotech and Webalo have announced that they have partnered to deliver Business Intelligence (BI) and Corporate Performance Management (CPM) information directly to mobile devices. As a result, any of IX Infotech's customers — typically Fortune 500 and Global 2000 managers, executives, and other mobile employees — will be able to access critical performance management information from virtually any location, by means of their smart phone, PDA, or other mobile device.

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Webalo, an emerging leader in mobile business intelligence, is the inventor of the Mobile Dashboard, an IBM-hosted Web service that permits virtually anyone to link pre-existing business spreadsheets — no matter how complex — to highly-usable, dynamically generated reports that are automatically

formatted for the characteristics of any particular smart phone. The company is able to deliver this capability because of a unique and patented technology called the "User Proxy."

Using Webalo's Mobile Dashboard, IX Infotech is able to transform key reports, dashboards, scorecards, and key performance indicators (KPIs) generated by Outlooksoft — the leading performance management software in the industry — into easy-to-read, easy-to-navigate mobile applications that adapt automatically to the native user interface of RIM BlackBerry, Microsoft(R) Windows Mobile, Palm Treo and Java(R)-enabled smart phones. "This partnership will allow IX Infotech to give its customers immediate, real-time access to critical business information from the field, using only their mobile device," said Karl Pearson, CEO of IX Infotech. "Webalo is the only provider of a technology and platform that makes this possible — essentially on a turn-key basis — without any special programming. Our mission is to make our customers as successful as possible. In today's market, where nearly everyone carries a mobile device. this new capability is invaluable."

the Outlooksoft platform, for managing performance across their organizations, using its wide-ranging capabilities to integrate key business processes, such as planning, analysis, reporting, and dashboarding. "By making information easily consumable on mobile devices, we are exponentially increasing the utility of our Business Intelligence and Corporate Performance Management systems," said Pearson.

"Outlooksoft is an important application for companies of all sizes in today's ever-changing and hyper-competitive marketplace," said Peter Price, president and CEO of Webalo. "Executives of these companies need immediate, mobile access to business intelligence to maintain their operational edge. This partnership with IX Infotech will make that a reality."

Webalo and IX Infotech are jointly working with numerous customers and will display the results of their collaboration at the upcoming Outlooksoft Users Conference taking place in Boston next week, April 22-24, 2007.

About IX Infotech

IX Infotech specializes in the intelligent and practical application of world-class, Microsoft-based, Business Intelligence (BI), Corporate Performance Management (CPM), and Business Process Management (BPM) technologies for Fortune 500 and Global 2000 clients throughout the US. By blending true, end-user experience with world-class technology leadership, IX Infotech successfully implements game-changing BI, CPM, and BPM technologies that meet the client's requirements, budget, and schedule each and every time. Founded in 2004, IX Infotech is headquartered in Irvine, CA with sales offices located in Los Angeles, Dallas, and Detroit with other locations coming soon to the Northern California, Pacific Northwest and Southeast regions. Please visit www.ixinfotech.com for more information.

About Webalo

Webalo enables developers and system integrators to "put the user in charge" by dramatically simplifying and shortening the process of delivering high-functionality applications targeted specifically to individual user needs — wherever the user happens to be, and on whatever device the user chooses. This is accomplished with an important, new capability called the User Proxy that provides the missing link between today's Web services or applications and the entire spectrum of end-user devices — from desktops and laptops, to PDAs and cell phones.

The User Proxy, and the "User-oriented Architecture" it provides, is ideal for the rapid and high-functionality deployment of business intelligence information to mobile devices. For such high-value information, Webalo has created the Mobile Dashboard service — an on-demand service based upon the User Proxy technology that enables companies to immediately re-target business intelligence to users' mobile devices.

Software vendors and system integrators such as Actuate, IBM, Nokia, Q4bis, and RIM are working with Webalo, the User Proxy and Mobile Dashboard solutions to enhance their coming generation of service oriented business applications and mobile devices. Webalo is privately held, and is located in Santa

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Monica, California. The company was founded in 2000. For further information, visit www.webalo.com.

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Additional background information is available at www.roeder-johnson.com.

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